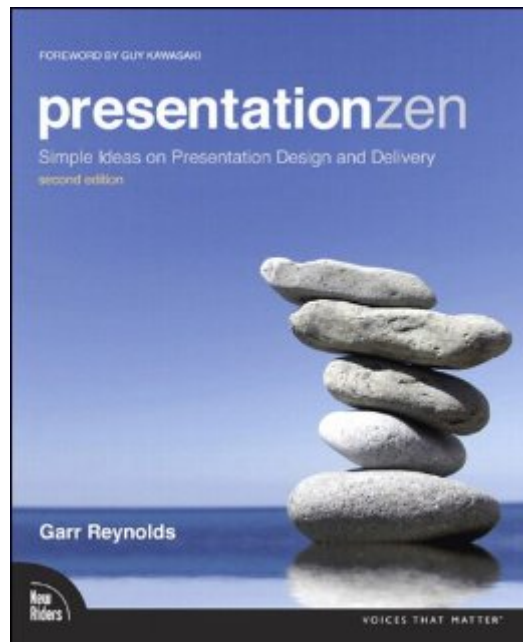# Presentation Zen: Simple Ideas On Presentation Design And Delivery (Voices That Matter)

Synopsis

Best-selling author and popular speaker Garr Reynolds is back in this newly revised edition of his classic, best-selling book, Presentation Zen, in which he showed readers there is a better way to reach the audience through simplicity and storytelling, and gave them the tools to confidently design and deliver successful presentations. In this new edition, Garr gives his readers new, fresh examples to draw inspiration from, with a whole new chapter for those who present on more technical and educational topics based on techniques used by many presenters who give high-level talks at TED and other powerhouse events. Whether the reader is in research, technology, business, or educationâ "this book will show them how to take what could look like a really dry presenation and reinvigorate the material in totally fresh (and sometimes interactive!) ways that will make it memorable and resonate with the audience. Staying true to the mission of the first), Garr combines solid principles of design with the tenets of Zen simplicity to help readers along the path to simpler, more effective presentations that will be appreciated, remembered, and best of all, acted upon.

Book Information

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Customer Reviews

I have been reading Garr Reynold's Presentation Zen blog even before the first book came out. Getting Presentation Zen (The Book) was just the next logical step, since it provides all that useful information you can find on the website in a structured, readable, and easily accessible way. Four years and another two books (Presentation Zen Design and The Naked Presenter) later, there is now a second edition of the original Presentation Zen book. What can we expect from it?What's new?It's somewhat ironic that the first testimonial in the book states that "it's often the slim books that have the most impact" when the second edition of Presentation Zen is noticeably thicker than the first. 60 additional pages or 25% more, to be exact.At a first glance, there are still the same 5 sections as in the first edition:1. Introduction2. Preparation3. Design4. Delivery5. The Next StepOn closer inspection, the Delivery section has gained an additional chapter, The Need for Engagement, which accounts for about half of the additional pages. The rest are distributed over the other chapters, some of which gained a few more pages that way. Most of those changes are subtle and you often won't notice them unless you compare both editions side by side. References to iPads and Prezi (both of which only came out after the first edition) or photos from TEDxTokyo 2011 are also signs of a discreet update.

There are already many great reviews of this book on , so it is unlikely that I can say anything fresh about the content and style of this superb book, so I am not about to try. I'll just tell you a little story of how it helped me at a most opportune time.I have been presenting and instructing for well over three decades, and I am still learning something new every day. We should all be open to that and never believe that we hae actually arrived at the perfect state. Strive for perfection.I got a lot out of this book. I read it on a plane from England to my company HQ in Florida. I was due to co-deliver a two-week induction class for new joiner technical staff from all over the world. As you can imagine, we had put a lot of effort into the planning and preparation for the ten days of intense instruction.Despite the experience of the new people, I have always felt that everyone could do with a few tips and hints on good communication, public speaking and, in particular, delivering powerful presentations and demonstrations to our customers. So I had two hours dedicated to these topics.I mostly knew what I was going to do with the two hours, but readingPresentation Zen: Simple Ideas on Presentation Design and Delivery inspired me to change my content and delivery.I was able to use the three main guiding principles of the book: restraint, simplicity and naturalness , to construct

a session to illustrate the power of those three guiding principles to the participants on my course.I went analogue! I minimalised! I told my story!This book really helped me to do that.Was I rewarded?Yes, I was.

Presentation Zen: Simple Ideas on Presentation Design and Delivery (2nd Edition) (Voices That Matter) Presentation Zen: Simple Ideas on Presentation Design and Delivery (Voices That Matter) Presentation Zen: Simple Ideas on Presentation Design and Delivery Zen Doodle Drawing BOX SET 5-in-1: Zen Cats, Zen Dogs, Zen Horses, Zen Underwater Life,Zen Girls Zen Flesh Zen Bones: A Collection of Zen and Pre-Zen Writings Zen Flesh, Zen Bones: A Collection of Zen and Pre-Zen Writings (Unabridged Selections) Tarot Osho Zen/ Osho Zen Tarot: El juego trascendental del Zen/ The Transcendental Game of Zen (Spanish Edition) Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations How to Design TED-Worthy Presentation Slides (Black & White Edition): Presentation Design Principles from the Best TED Talks How to Design TED Worthy Presentation Slides: Presentation Design Principles from the Best TED Talks (How to Give a TED Talk Book 2) Fetal Growth and the Placenta-From Implantation to Delivery: From Implantation to Delivery (Trophoblast Research) Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques ZEN DOODLE: The Art of Zen Doodle. Drawing Guide with Step by Step Instructions. Book one. (Zen Doodle Art 1) Bulletproof Web Design: Improving flexibility and protecting against worst-case scenarios with HTML5 and CSS3 (3rd Edition) (Voices That Matter) Digital Product Management: Design websites and mobile apps that exceed expectations (Voices That Matter) Design for How People Learn (2nd Edition) (Voices That Matter) Calder by Matter: Herbert Matter Photographs of Alexander Calder and his Work Sustainable Construction: Green Building Design and Delivery Agile IT Organization Design: For Digital Transformation and Continuous Delivery Designing for Interaction: Creating Innovative Applications and Devices (2nd Edition) (Voices That Matter)